



WALKING

for Prader-Willi Syndrome

EXHIBITOR INFORMATION AND APPLICATION

Southern California WALK – April 30, 2017

Virtual Statewide WALK – May 2017
to commemorate PWS Awareness Month

Northern California WALK – June 17, 2017



Prader-Willi
California Foundation

Supporting People with Prader-Willi Syndrome

2017

Dear Exhibitor:

Prader-Willi California Foundation invites you to exhibit at one or both of our 17th Annual ***Walking for Prader-Willi Syndrome*** awareness and fundraising events where you can meet with parents and professionals to talk about your products and services. This packet contains information about how to exhibit at this event.

Prader-Willi California Foundation is a 501(c)(3) non-profit charitable organization dedicated to improving the lives of individuals who have Prader-Willi syndrome and their families. Established in 1979, PWCF provides education, advocacy and support services to over 850 families and professionals throughout the State of California – and beyond.

Prader-Willi syndrome (PWS) is a non-inherited, life-long, life-threatening genetic disorder that causes, among myriad other serious symptoms, severe muscle weakness, delayed developmental milestones, short stature, cognitive impairment, emotional and behavioral problems, impaired endocrine and metabolic systems, and hyperphagia – an unrelenting, physiological drive to eat and an inability to feel satiated after eating. PWS is the most common genetic cause of obesity identified to date. Untreated or unmanaged, PWS will lead to premature death as a result of respiratory failure, choking, stomach tissue perforation or necrosis, or complications associated with morbid obesity. With an accurate diagnosis and proper care, persons with PWS can lead healthy, happy, productive lives.

Over 750 people attended last year's *Walking for Prader-Willi Syndrome* events. With donations received from the Walks, PWCF provides critical education, support, and advocacy services to families and the professionals who serve them.

Don't hesitate to give us a call if you have any questions or if you'd like more detailed information. We look forward to hearing from you and to working with you!

Warmest regards,

Lisa Graziano, M.A.
Executive Director
Prader-Willi California Foundation
An Affiliate of Prader-Willi Syndrome Association (USA)
514 N. Prospect Avenue, Suite 110-Lower Level
Redondo Beach, CA 90277
(310) 372-5053 · (310) 372-4329 Fax
(800) 400-9994 (Toll-free in CA)
info@pwcf.org · www.PWCF.org



2017 Walking for Prader-Willi Syndrome Events Information

Booth Set Up Time:	9:30 a.m.
Walkers Registration:	10:30 a.m.
Walk Start Time:	11:00 a.m.
Event Concludes:	2:00 p.m.

Southern California Event

Sunday, April 30, 2017

Griffith Park

4730 Crystal Springs Drive
(Near Shane's Inspiration Playground)
Los Angeles, CA 90027
(Light lunch served)

Northern California Event

Saturday, June 17, 2017

Crissy Field

West Bluff Picnic Area, Amphitheatre
Long Avenue, San Francisco, CA 94129
(Bring your own lunch)

Statewide Virtual WALK

Commemorate PWS Awareness Month
by posting a PWS Walk Sign in your yard
during the month of May – or longer!
Imagine the awareness the we will raise
with PWS WALK Signs posted in yards
across California... and beyond!



Questions?

Please contact the PWCF office if you have questions,
need additional information, or if you require assistance.
310-372-5053 • info@pwcf.org • www.PWCF.org



www.pwcf.org/WalkingForPWS

Exhibitor Registration Form

Company Name _____ Phone _____

Mailing Address _____ Email _____

City _____ State _____ Zip _____

Contact Name _____ Title _____

Mark All Events At Which You Wish Exhibit:

Southern California Walk Event: Sunday, April 30 **Deadline to receive Registration Form: April 20**

- Single 6-Ft. Draped Table plus two chairs. Exhibit Fee \$250
- Representative(s) to attend: Name: _____ Name: _____
- Representative will not attend so please place our materials at an Exhibit Booth. In Absentia Exhibit Fee \$100
 Send your materials to: Prader-Willi California Foundation · Attention PWCF Walk
 514 N. Prospect Avenue, Suite 110-LL, Redondo Beach, CA 90277

Northern California Walk Event: Saturday, June 17 **Deadline to receive Registration Form: June 7**

- Single 6-Ft. Draped Table plus two chairs. Exhibit Fee \$250
- Representative(s) to attend: Name: _____ Name: _____
- Representative will not attend so please place our materials at an Exhibit Booth. In Absentia Exhibit Fee \$100
 Send your materials to: Prader-Willi California Foundation · Attention PWCF Walk
 514 N. Prospect Avenue, Suite 110-LL, Redondo Beach, CA 90277

I'd like to purchase _____ PWS WALK Yard Signs at \$50 each. Sign measures 18" x 24"
Please mail it/them to: _____

Name _____
 Address _____ City _____ State _____ Zip _____



Tax-deductible Donation enclosed: \$ _____ *Prader-Willi California Foundation is a 501(c)(3) charitable organization. Donations are tax deductible to the amount permitted by law. Federal Tax ID #95-3480752*

Total Exhibit Fees:	\$ _____
Tax-Deductible Donation:	\$ _____
Total Amount Paid:	\$ _____
<input type="checkbox"/> I have enclosed my check made payable to "PWCF" <input type="checkbox"/> Please charge my credit card	
Credit Card No. _____	
Expiration _____ Security Code _____	
Name _____ <i>(As it appears on card)</i>	
Signature _____	
Billing Address _____ <i>Street City State Zip</i>	
Email _____	
Return Exhibitor Registration Form to:	
Mail: Prader-Willi California Foundation 514 N. Prospect Avenue, Suite 110-Lower Level Redondo Beach, CA 90277	
Fax: 310.372.4329	
Email: info@pwcf.org	
Questions? Contact PWCF 310.372.5053 or info@pwcf.org	

<p>HOLD HARMLESS/INDEMNIFICATION AGREEMENT</p> <p>The undersigned Booth Exhibitor applicant agrees to and shall indemnify, defend and hold harmless the Prader-Willi California Foundation, its agents, officers, elected and appointed officials, employees and volunteers against any legal proceeding in law or equity, and further shall indemnify, defend, and hold harmless the Prader-Willi California Foundation, its agents, officers, elected and appointed officials, employees and volunteers from and against any and all claims, liabilities, demands, suits, judgments, expenses, costs, and other legal expenses of every kind to which the Prader-Willi California Foundation may be subject by reason of any act or omission, whether intentional or negligent, or from strict liability, arising from the conduct of any participant, invitee, attendee, sponsor or any third person who is or is not an invitee, attendee, participant, or sponsor of the event.</p> <p>Print Name/Title _____</p> <p>Signature _____</p> <p>Date _____</p>
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